



Two Tribes

Two Tribes Product Redesign Final Concepts

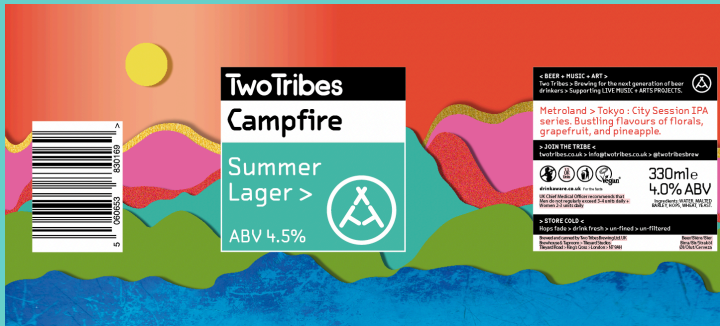
Amy Stopporton

19.04.21

“GET a wide target audience WHO enjoy craft beer, music and art TO purchase the new Campfire beer BY designing a Two Tribes 330ml can”

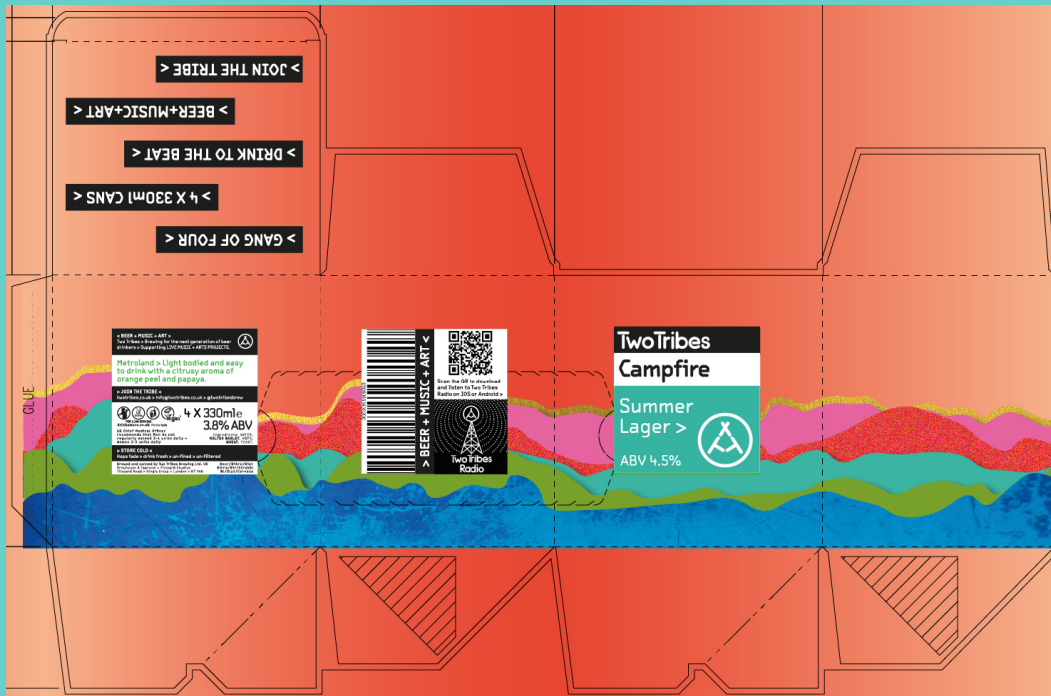
The Campfire Lager Can

A bold and summery coloured wallpaper that plays with continuous lines to create a 'looping' mountainous scene.



The Campfire Lager Fridge Pack

A bold and summery coloured wallpaper that plays with continuous lines to create a 'looping' mountainous scene.



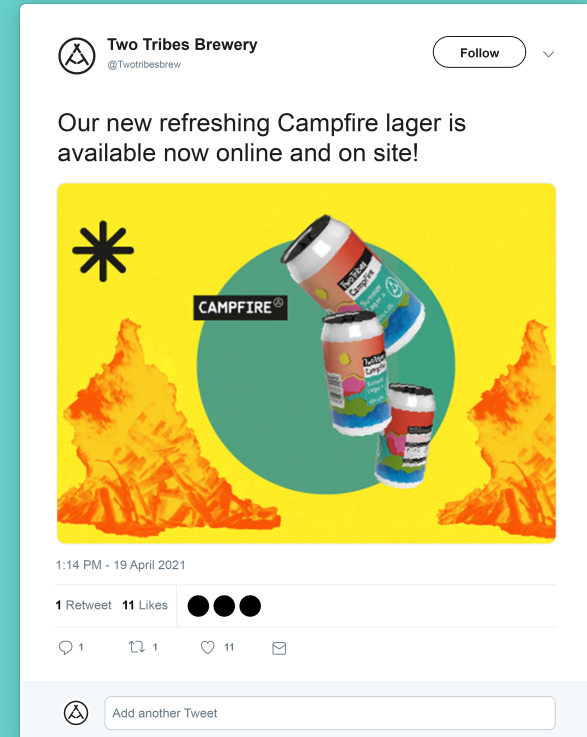
The Campfire Lager Marketing Material

For use across social media

1080x1080 Still



1080x1080 Animation



16:9 Still Example Social

Sign Off

The client (Two Tribes Brewery) agrees that all products designed and provided by Amy Stopporton have been reviewed and satisfy the signed brief provided by the client.

The client acknowledges that all contractual obligations have been fulfilled to a satisfactory standard and require no further amendments.

Upon signing this agreement the client (Two Tribes Brewery) will hold all copyright over each included asset.

Signed by Client
Two Tribes Brewery

Dated

Designer
Amy Stopporton

Dated